



# Productivity Meets Sustainability

Waste less. Achieve more

Elevate your labeling processes with game-changing linerless printing technology. Take a leap towards sustainability and increased productivity. Minimize waste and your carbon footprint by eliminating label backing. Save time and boost your output with up to 50% more labels per roll. Reap the benefits of a smart, cost-effective and flexible labeling solution.

## Increase printer uptime:

Enhanced process efficiency with fewer roll changes



## Speed up workflows:

Linerless eliminates the additional step of peeling the label from the liner



## Reduce waste:

Lack of backing results in no liner for disposal



## Save on transport costs:

Linerless label rolls weigh 40% less than traditional ones, reducing shipment costs and CO<sup>2</sup> emissions



## Ensure workspace safety:

Linerless reduces slip hazards from liner piles that accumulate beneath the printer



## Print only what you need:

Linerless provides variable label length and does not require calibration



## Print linerless confidently with Zebra ZeroLiner



MSM Solutions  
2677 Mount Moriah Terrace, Memphis, Tennessee, 38115, United States  
<https://msmsolutions.com/>  
800-832-3170

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